

## Chiesi (UK Ltd) and Fuller and Forbes Healthcare Group Executive Summary

(includes Reimagining General Practice GPMS Services Ltd, Bramley Village Health and Wellbeing Centre, Plymouth Primary Care Ltd, Queens Medical Centre Ltd, Coleridge Medical Centre)

This executive summary of the BREATHE Project has been written by Chiesi Ltd with consultation and approval from the Collaborative Working Project Team, established with full representation of partners.



### Aims:

The project will aim to identify patients with suspected COPD who are currently awaiting spirometry to undergo clinical assessment and objective measurement of airflow limitation. It also looks to provide high-quality asthma and COPD reviews in primary care to those patients identified to be at high risk based on symptoms, high SABA usage and/or existing secondary care referral.

### Objectives:

- Identification of patients with previously undiagnosed COPD, with timely initiation of evidence-based pharmacological and non-pharmacological COPD treatments
- Provision of high-quality asthma and COPD reviews in line with national guidelines, with the goal of improved short, medium, and long-term health outcomes for asthma and COPD patients

### Intended Benefits:

#### **For patients:**

- Increased Prevalence Identification, ensuring more patients are more accurately and timely diagnosed with COPD.
- Ensure asthma & COPD patients receive high quality annual reviews in accordance with current respiratory recognised guidelines which aligns with QOF template completion
- Reduction in COPD/Asthma Exacerbations by optimisation of treatment protocols and patient compliance to inhalers.
- Supports optimal disease control and improved health related quality of life by reduction in SABA usage and encouraging the use of more appropriate long-term treatment options

#### **For NHS:**

- Enables accurate diagnosis of asthma and COPD irrespective of level of clinical expertise.
- Increases clinical capacity thereby allowing GP practices to manage resources more efficiently.
- Improves respiratory knowledge and understanding at GP practices, thereby resulting in an educational legacy which will benefit the GP Practices and patients beyond the end of this project.
- Ensures delivery of standardised Asthma/COPD reviews in line with current national guidance.
- Improved patient health outcomes and quality of life resulting in less demand for primary care resource, urgent and emergency care services, and non-elective hospital admission.

#### **For the industry partner:**

- Growth of patient population eligible for COPD treatment
- Gain a better understanding of patient needs, identifying what patients value most in their COPD/asthma management to tailor treatments and education accordingly. This includes understanding patient perspective on inhaler ease of use and compliance.
- Better understanding of the challenges faced by the NHS in delivering high-quality patient care.
- Reputational gain associated with supporting improvements in NHS services and care, including reduction in healthcare inequalities (a key area of focus for NHS England Core20PLUS5 populations).

This involves a balance of contributions from both parties with the pooling of skills, experience, and resources. **The project will last 15-months and commence October 2024**